

# Boosting Hadoop Data Movement

Partner Brief



"Leading organizations realize Hadoop's strategic importance to their business and the value it can provide with Big Data analytics. Using Attunity Replicate, enterprises no longer need additional hires or to acquire new skills. Companies can set up and implement the Attunity solution quickly and move Big Data from many different sources into and out of Hadoop with remarkable ease."

Lawrence Schwartz  
Chief Marketing Officer  
Attunity

Attunity has partnered with Hortonworks to deliver solutions that move the right data at the right time into and out of Apache Hadoop.

Working together, we help organizations optimize and access Big Data for analytics. Leveraging Hortonworks' Apache Hadoop expertise and Attunity's data optimization and integration technology, our customers are able to efficiently load massive amounts of structured and unstructured data into and out of Hadoop.

Attunity Visibility provides detailed insight into business activity, data usage and resource consumption so that unused data and resource-intensive workloads can be identified and rebalanced to the right platform.

Attunity Replicate automates data transfer into Hadoop, from any data source and out of Hadoop into any data warehouse system or ODS.

## What Business Challenges are Solved?

### Data Warehouse Optimization

Attunity Visibility provides detailed insight into business activity, data usage and resource consumption so that you can rebalance data and workloads to the right platform by identifying unused data and resource-intensive workloads.

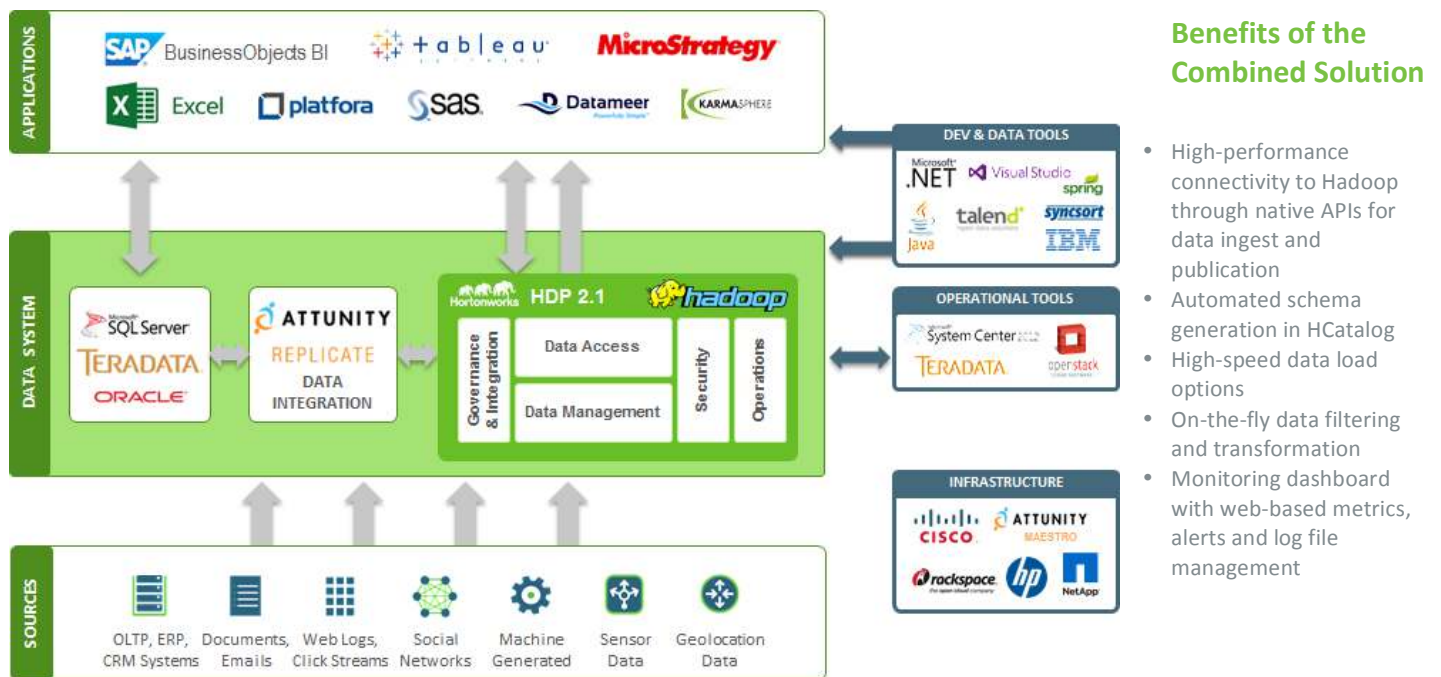
### Reduced Complexity and Costs

Attunity Replicate provides a modern and easy-to-use web-based user interface, which lets users achieve their tasks from start to end in the browser without having to code or use a command line.

### Optimized Connectivity

Attunity Replicate enables data integration over local area networks, over wide area networks and between on-premises and the cloud.

# Attunity in the Modern Data Architecture



## Automated data transfer

Attunity Replicate automates the data transfer into and out of Hadoop, quickly and easily.

## Data Warehouse Optimization

Attunity Visibility provides detailed insight into business activity, data usage and resource consumption.

## Attunity is a Certified Technology Partner

The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.



## Hortonworks. We do Hadoop.

Hortonworks is a leading commercial vendor of Apache Hadoop, the open source platform for storing, managing and analyzing Big Data. Hortonworks Data Platform, our distribution of Apache Hadoop, provides an open and stable foundation for enterprises and a growing ecosystem to build and deploy Big Data solutions.

Hortonworks is the trusted source for information on Hadoop, and together with the Apache community, Hortonworks is making Hadoop an enterprise data platform. Hortonworks provides unmatched technical support, training and certification programs for enterprises, systems integrators and technology vendors.

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