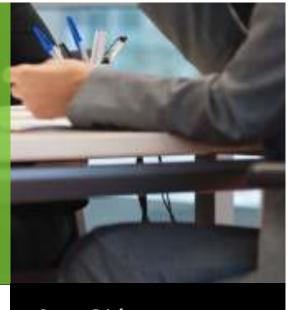


Open Source Business Intelligence with the Vanilla Platform



Partner Brief





"The partnership with HortonWorks allows us to provide Enterprise Grade Hadoop Platform which scales with our customer business. Bpm-Conseil and HortonWorks teams share the same view on Apache Hadoop and how to build easy to deploy scalable and robust platforms. HortonWorks Data Platform empowers the Vanilla Platform by providing an infrastructure to manipulate large inmemory dataset, making easy to build real-time analysis and data mining analysis."

Patrick Beaucamp

Ceo

Bpm-Conseil

BPM-Conseil is the company behind the Vanilla project, an open source platform that provides an integrated suite of business intelligence components to help enterprises extract value from their data. The Vanilla platform addresses some of the key challenges in the business intelligence value chain and processes. Some of the different modules of the Vanilla Platform include:

- Data management
- Business visualization designers
- Data visualization
- Administration tools
- Powerful search function

Vanilla platform has support for SQL relational databases as well as non-SQL databases for Big Data such as Hadoop through the use of connectors. Vanilla platform has been integrated and certified with the Hortonworks Data Platform (HDP) to provide support to the broad installed base of Hortonworks customers. Customers have the ultimate flexibility with Vanilla Platform since many of the components are based on open source and accessible from one platform.

What Business Challenges are Solved?

Full Suite of Modules

Vanilla platform has a full range of modules which support data extraction from HDP all the way to data analytics and visualization all from one integrated platform

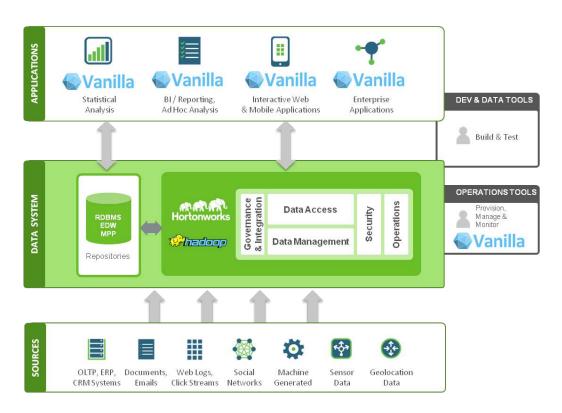
Reduced Development Cycles

The time from prototype development to production and maintenance is greatly reduced with Vanilla platform's components which are focused on improving productivity

Performance Indicators

Vanilla platform provides business score cards which summarize key performance indicators – all integrated with other Vanilla platform modules

Vanilla (BPM-Conseil) in the Modern Data Architecture



Features and Benefits of the Combined Solution

- Vanilla platform provides a readily available connector to the Hortonworks Data Platform (HDP) which has been tested and certified
- Data insights are extracted quickly with minimal time spent in the prototype phase
- Secured metadata business layer for users ensures data integrity

BPM-Conseil and Vanilla platform have been tested and certified with the HDP

Vanilla (BPM-Conseil) is a Certified Technology Partner

The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.



Hortonworks. We do Hadoop.

Hortonworks is a leading commercial vendor of Apache Hadoop, the open source platform for storing, managing and analyzing Big Data. Hortonworks Data Platform, our distribution of Apache Hadoop, provides an open and stable foundation for enterprises and a growing ecosystem to build and deploy Big Data solutions.

Hortonworks is the trusted source for information on Hadoop, and together with the Apache community, Hortonworks is making Hadoop an enterprise data platform. Hortonworks provides unmatched technical support, training and certification programs for enterprises, systems integrators and technology vendors.

For additional questions, contact:

- BPM-Conseil
 www.bpm-conseil.com
 info@bpm-conseil.com
- Hortonworks www.hortonworks.com (855) 8-HORTON