



Partner Brief

User Driven Business Intelligence



The increased momentum around Big Data has energized enterprises to find new methods to capture, store and view new types of data as well as their existing data. Through the use of the Apache Hadoop architecture, the information being collected will help drive business decisions and increase

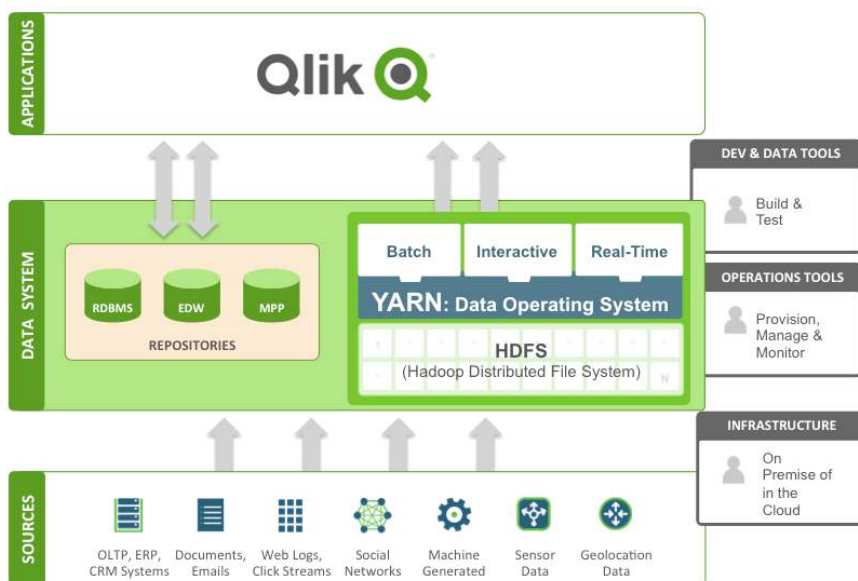
revenues. The challenge is how to access the relevant data quickly and in a meaningful way. Today's methods of creating customized, detailed reports can take weeks or months because users rely on one centralized group of experts to generate the reports.

With QlikView, access to the business intelligence is driven by the users who need the reports. Unlike most business intelligence software, with QlikView information workers can ask and answer the next question, and the question after that, without going back to an expert for a new report or data visualization. The answers are already there, available through simple clicks and taps. Now you can use QlikView with Hadoop and Hortonworks Data Platform.

Features & Benefits of Combined Solution

- **Visualize the data collected in Hortonworks Data Platform in any way that's needed: Charts, tables, maps, graphs or list boxes**
- **Multiple users can access the data simultaneously to create customized reports**
- **Empower the information workforce to derive insights from data.**
- **Conduct direct and indirect searches on data**
- **Real-time collaboration tools to enable communication with colleagues, partners or customers**

QlikView and Hortonworks in the Modern Data Architecture



QlikView takes data from the Hortonworks Data Platform and traditional repositories and represents it in customized, user driven reports.

What Business Challenges are Solved?

- **Streamlined report creation**
Single point of interaction for extracting and transforming data. Individual users can generate reports in any format they choose dynamically with no delays and without the need for programming experience. Multiple users can access the data at any time.
- **Quick decision-making at the speed of business**
Data can be accessed quickly through QlikView's scalable, in-memory engine that gives instant access to large data sets stored in Hortonworks Data Platform or traditional databases.
- **Meaningful insights into data**
QlikView's Business Discovery platforms help people ask and answer their own stream of questions and follow their own path to insight, on their own and in formal or informal groups.

Industry Successes

More than 31,000 organizations in more than 100 countries around the world depend on QlikView to help them drive smarter, faster decisions every day.

QlikView is used by a wide variety of customers across regions, industries, functions, and systems. QlikView customers such as Panasonic, Colonial Life, Sandvik Group and Cambridge University Hospitals report an industry-leading 96% satisfaction rate — the result of a user-centric approach suited to serving the needs of the business first.

Qlik - a Hortonworks Certified Technology Partner

Qlik is a Certified Technology Partner on Hortonworks Data Platform (HDP). The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.



For additional questions, contact:



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About Hortonworks

Hortonworks develops, distributes and supports the only 100-percent open source distribution of Apache Hadoop explicitly architected, built and tested for enterprise-grade deployments.



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