



Partner Brief

Xplenty: Hadoop as a Service – Coding Free, Hassle Free



Xplenty puts Big Data within reach for companies of all sizes. Xplenty's innovative Big Data platform is an easy-to-use cloud service that takes the complexity out of Hadoop, so you can get started right away. Even for companies that don't have really "big" data – yet – Hadoop

and Hortonworks Data Platform (HDP) is the right way to go if you want to future-proof your systems. The goal is to make Hadoop accessible and cost-effective for everybody, and to allow for growth as your business grows.

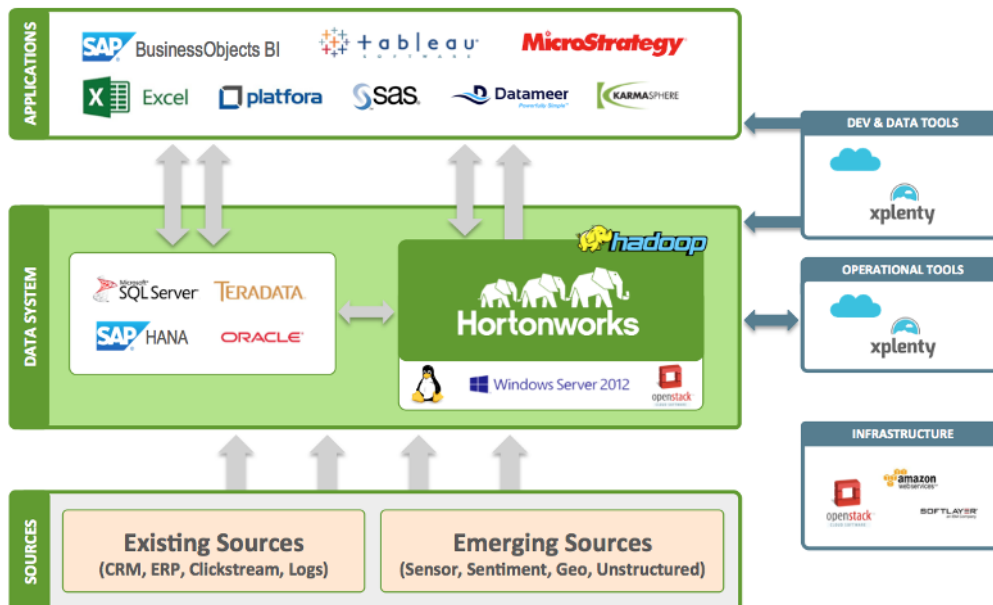
Xplenty was founded by data professionals for data professionals. It was designed so that you can use Hortonworks Data Platform without a steep learning curve. The system administration challenges are taken care of – so you can focus on your data. And with the Xplenty Package Designer you can create data processing jobs right away – without coding.

Xplenty has partnered with leading cloud providers such as AWS and Softlayer to deliver a coding-free, cloud-based Hadoop-as-a-Service platform that transforms your Big Data into useable information.

Features & Benefits of Combined Solution

- Xplenty allows organizations to adopt a Big Data platform maximizing Hortonworks Data Platform capabilities without programming or capital expenditures
- Xplenty's GUI allows for easy data manipulation, allowing users to develop data flows without writing a single line of code
- By using Xplenty's cloud-based platform, users don't have to maintain or monitor Hadoop clusters, it's all taken care of
- Xplenty integrates with many data sources: AWS S3, Openstack Swift, PostgreSQL, RDS, Redshift, Key-value stores and In-memory databases such as SAP HANA

Xplenty in the Modern Data Architecture



What Business Challenges are Solved?

- **Fast “Time to Solution”**

Xplenty delivers a coding-free, cloud-based Hadoop-as-a-Service solution that's up and running in 15 minutes or less.

- **No Hadoop skills required**

Focus on your business; leave the Hadoop programming to Xplenty. Xplenty allows the IT organization to deliver big data to the business without any dedicated resources, related aggravation, or capital expenses.

- **True Big Data solution**

Xplenty gives BI teams the tools it needs, eliminating IT from the business analysis equation. Xplenty's true Big Data solution provides ROI almost immediately by uncovering valuable business insights, translating into higher revenues and increased competitiveness.

Dealply Leverages Their Big Data

Dealply is a popular browser add-on aimed at enhancing the user's experience when shopping online. Ido Shichor, BI Manager, is always looking into data for answers, and data is part of the company's DNA. *“We rely heavily on analytics, and Xplenty makes that possible. Because of Xplenty, we are datawise able to accomplish all of the things we've set out to do in a reasonable time-frame. As a result, we're exactly where we want to be, moving in the direction that we planned.”*

“We're pleased that we can leverage Hortonworks as part of our technology. Hortonworks Data Platform (HDP) turbocharges our solutions, providing a reliable, secure Hadoop base for our customers to rapidly drill down to get the information they need from their big data.”

For additional questions, contact:

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--- Yaniv Mor, Co-founder and CEO of Xplenty.

About Hortonworks

Hortonworks develops, distributes and supports the only 100-percent open source distribution of Apache Hadoop explicitly architected, built and tested for enterprise-grade deployments.



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