


Industry Leading Analytics Suite for Big Data


Partner Brief

Industry Successes

TIBCO Spotfire® is used by an extensive customer base that spans multiple industry segments like financial, pharmaceutical, healthcare, government and telecommunications to name a few.

TIBCO Spotfire® is used by customers such as Cisco Systems, Alergan, Bardess, Chevron, Dana Farber, GE, Shell, Trinity Pharma Solutions, and Procter & Gamble.

The velocity, variety and volume of Big Data continue to increase as enterprises worldwide adopt Hadoop as the basis of their Big Data architectures. The collection of data is important but to derive real value from data, enterprises need to find out what nuggets of information are contained in that data.

TIBCO Software, the infrastructure and business intelligence giant, offers Spotfire®, a robust analytics platform that empowers users to access all types of data, perform any analysis and share insights across the organization with ease and speed. The comprehensive Spotfire product suite spans use cases ranging from simple reports and dashboards to more complex visual 'big data' discovery and advanced capabilities like predictive modeling and real-time analytics.

TIBCO Spotfire is architected so that anyone can access and manipulate data to perform any type of analysis on not only historical reference data but also real-time analysis on data as it is being collected. Applications are available on mobile devices and through web clients to extend accessibility to everyone in the organization, not just IT managers.

Business Challenges Solved

Complete Visibility into all data

TIBCO Spotfire allows users to interactively manipulate and mash-up data across multiple disparate data sources, without any IT help. This empowers users to obtain a 360° view of the business and make timely, educated business decisions. In addition, Spotfire's predictive analytics capabilities enable users to discover unknown or hidden trends and patterns for better forecasting.

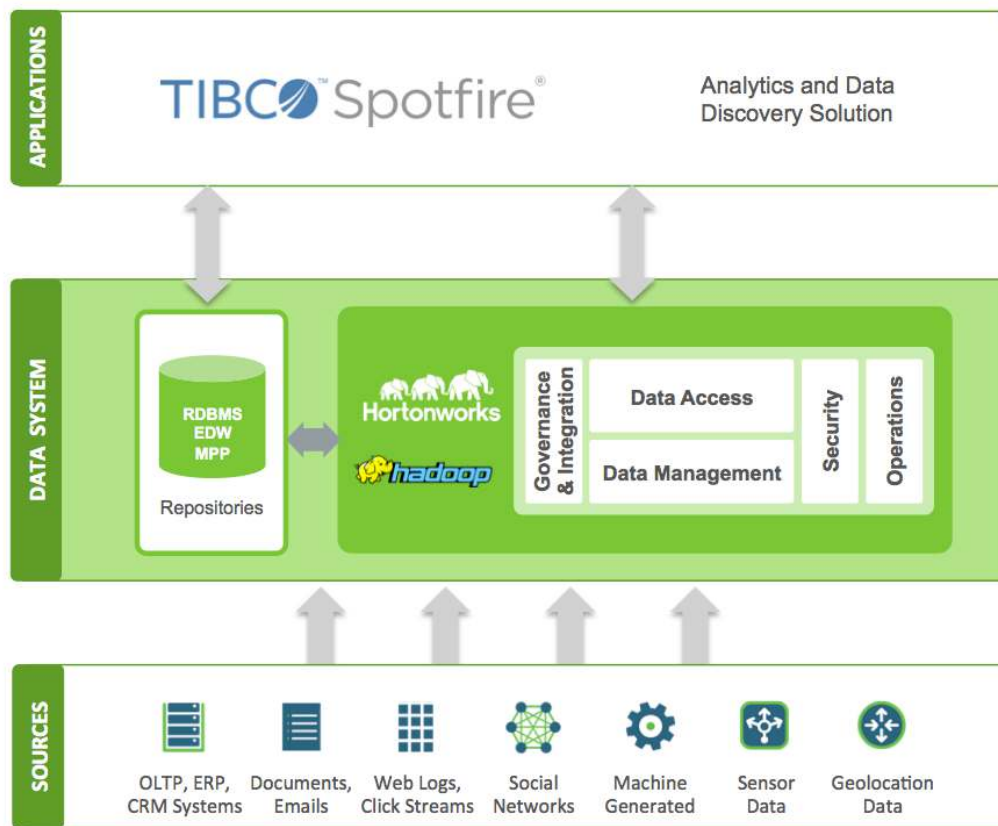
Actionable insights delivered quickly

Data can be accessed quickly through Spotfire's easy to use interfaces that allow users to drag and drop, slice and dice data in a variety of ways. Results can be shared instantly across the organization with full transparency.

Self-service data discovery

All types of users, not just IT professionals, can use Spotfire® to perform analysis on data, both historical as well as streaming data. Data can be presented in a variety of formats including visual charts, dashboards and other customized formats.

Spotfire and HDP in the Modern Data Architecture



Features and Benefits

- Comprehensive suite of analytics tools integrated with the Hortonworks Data Platform
- Consistently rated in the top quadrant by Gartner for Big Data analytics applications
- TIBCO Spotfire® Mobile Metrics delivers key performance indicators to any mobile device or web client, personalized by user based subscriptions
- Real-time analytics empower organizations to take quick, immediate action based on data trends
- Spotfire® Cloud delivers rich, visual analytic solutions with ease, speed and cost-effectively, for any use case.

TIBCO Spotfire® takes information from HDP and provides applications and collaborative tools so that data can be easily manipulated and analyzed at any level within the organization.

TIBCO is a Certified Technology Partner

The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.



Hortonworks. We do Hadoop.

Hortonworks is a leading commercial vendor of Apache Hadoop, the open source platform for storing, managing and analyzing Big Data. Hortonworks Data Platform, our distribution of Apache Hadoop, provides an open and stable foundation for enterprises and a growing ecosystem to build and deploy Big Data solutions.

Hortonworks is the trusted source for information on Hadoop, and together with the Apache community, Hortonworks is making Hadoop an enterprise data platform. Hortonworks provides unmatched technical support, training and certification programs for enterprises, systems integrators and technology vendors.

For additional questions, contact:

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