



# Information Builders WebFOCUS and iWay and Hortonworks Data Platform



Partner Brief

## Information Builders

"Ever-growing volumes of big data are no longer impossible to manage due to memory capacity limitations. Information Builders and Hortonworks/Hadoop eliminate these limitations and create predictive analytical workflows that result in real business insight from new data sources."

Gerald D. Cohen  
President and CEO  
Information Builders

Information Builders' WebFOCUS Business Intelligence and Analytics platform and iWay Data Quality Suite let you view the data you most want to see, whether targeting normalized databases or semi-structured or unstructured data in Hadoop and Hortonworks Data Platform.

Data can be processed on load or retrieval for special situations, such as sentiment scoring in social media analytics or enrichment and data blending with other sources for data discovery. Since everything is part of the same platform, you can even use DataMigrator, our ETL tool, to get the data that's most likely to be important for your follow-on analytics.

### What Business Challenges are Solved?

#### Improved Data Quality

Information Builders' iWay Data Quality Suite ensures that disparate applications, databases, systems, messages and documents are seamlessly brought together and that data quality is consistent, accurate and complete.

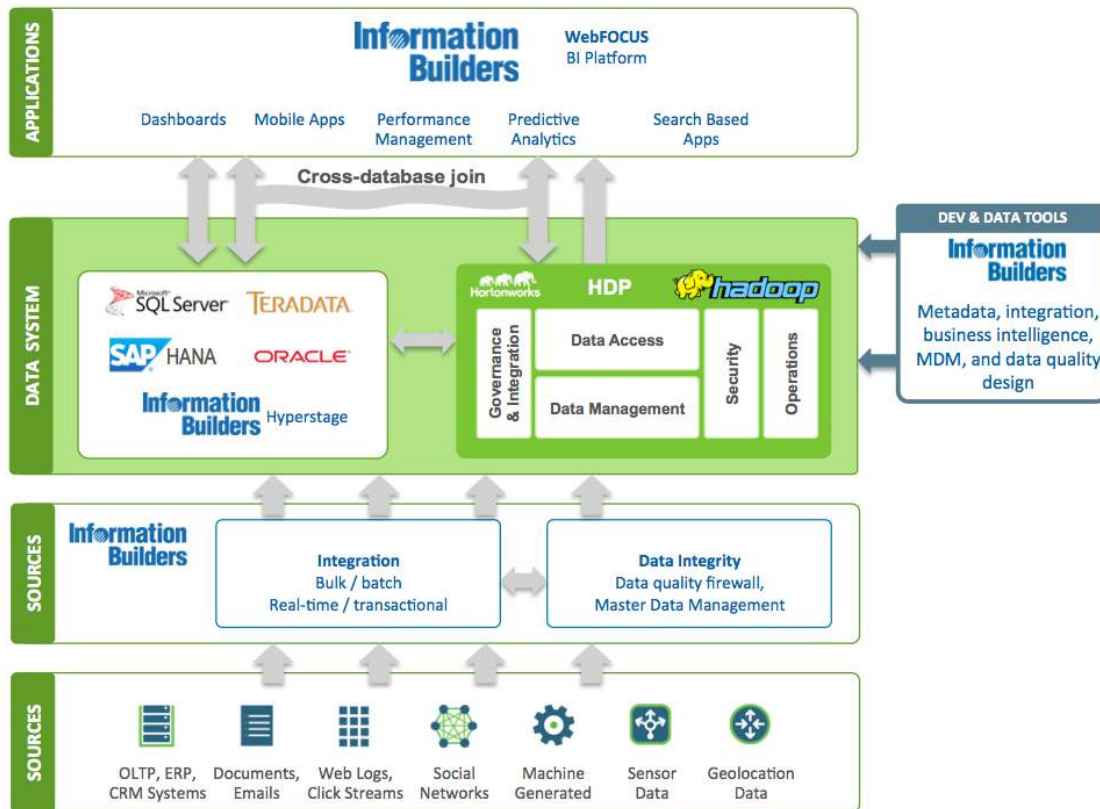
#### New Insights

The power of Hortonworks is harnessed with Information Builders technology to create rich visualizations derived from multiple data sources, as well as mission-critical grade data storage, protection and access.

#### Highly Scalable Reporting

Working with Hortonworks, Information Builders creates improved scalability for big data processing and enables the best in big data analytics.

# Information Builders in the Modern Data Architecture



## Features and Benefits of Combined Solution

- Information Builders loads data in Hortonworks Data Platform from virtually any source and creates Hive metadata
- Integrates and analyzes data across the enterprise, in both Hadoop clusters and data warehouse environments
- Enables improved big data and advanced analytics as well as diverse types of data structure from multiple sources

## Information Builders is a Certified Technology Partner

The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.



## Hortonworks. We do Hadoop.

Hortonworks is a leading commercial vendor of Apache Hadoop, the open source platform for storing, managing and analyzing Big Data. Hortonworks Data Platform, our distribution of Apache Hadoop, provides an open and stable foundation for enterprises and a growing ecosystem to build and deploy Big Data solutions.

Hortonworks is the trusted source for information on Hadoop, and together with the Apache community, Hortonworks is making Hadoop an enterprise data platform. Hortonworks provides unmatched technical support, training and certification programs for enterprises, systems integrators and technology vendors.

For additional questions, contact:

- Information Builders  
[www.informationbuilders.com](http://www.informationbuilders.com)  
(212) 736-4133
- Hortonworks  
[www.hortonworks.com](http://www.hortonworks.com)  
(855) 8-HORTON