

Hortonworks University Academic Program

Overview

The Big Data skills gap is real.

Every minute there are more than two million Google searches, roughly 685,000 Facebook updates, 200 million sent emails and 48 hours of video uploaded to YouTube. Companies collect this data about their customers, but many struggle to implement meaningful ways to analyze and process it. And while there are emerging big data solutions and tools to better understand business problems, there are not enough candidates in today's employment pool with appropriate skills to implement them.

- More than 85% of Fortune 500 organizations will be unable to exploit big data analytics in 2015 (Gartner)
- 46% of companies report inadequate staffing for big data analytics (TDWI Research)
- By 2018 the US could face a shortfall of as many as 1.5 million analysts skilled in big data (McKinsey)

Academic Partners

Becoming an Academic Partner is easy:

- There is no cost to join
- Student materials are purchased directly from our book vendor
- Instructors may prepare to teach our materials at their own pace using our materials.

A Win-Win Situation

For Students

The Hortonworks University Academic Program enables students to obtain authorized training that will prepare them for certification, bolstering their employment opportunities with firms seeking skilled Hadoop professionals.

Students receive worldwide access to high quality educational content, certification opportunities, and experience with Hortonworks technologies.

For Academic Institutions

Hortonworks University partners with accredited colleges and universities to meet those needs.

Academic partners receive support from Hortonworks for the inclusion of Hortonworks technologies in their course catalog.

Academic Partner Responsibilities

- Each academic institution is responsible for meeting classroom set-up requirements
- Students must be currently enrolled in the college or university
- Instructional hours must spread across an entire semester
- Hortonworks course materials may not be altered, but institutions are free to add supplemental content.



About Hortonworks

Hortonworks develops, distributes and supports the only 100 percent open source distribution of Apache Hadoop explicitly architected, built and tested for enterprise-grade deployments.

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