Optimize Your Enterprise Data Warehouse With Hadoop

FORRESTER®

To meet increasing data volumes and analytics capabilities, 78% of organizations are adopting Hadoop to optimize the use of EDW resources.

Top drivers of adopting Hadoop

Lower cost of data/analytics

Offload existing data warehouses

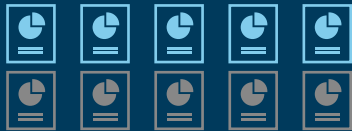Build data lake to capture new sources

BUT ORGANIZATIONS STRUGGLE TO OFFLOAD EDW DATA TO HADOOP

61% Problems identifying what data to keep in EDW/move to Hadoop

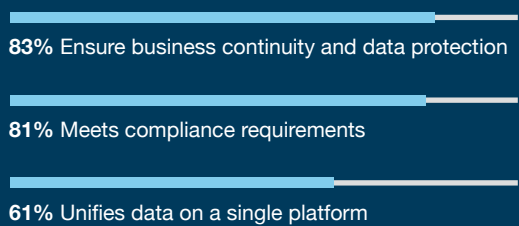**57%** High cost to ensure business continuity with Hadoop

50% Higher spend on data transformation projects

48% High cost to ensure compliance with Hadoop

SOLUTIONS EXIST

IT decision-makers require a solution that manages, governs, and processes data in a Hadoop data lake. The following were the top choices from respondents:

83% Ensure business continuity and data protection

81% Meets compliance requirements

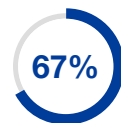**61%** Unifies data on a single platform

BENEFITS ACHIEVED

Organizations experience benefits when they implement a data lake with Hadoop technology built over enterprise-grade storage.

72% More comprehensive analytics

67% Lower data/analytics cost

62% New products based on new data sources