Arcadia Enterprise is a converged business intelligence and visual analytics platform that is completely native to Hadoop and resides “on cluster”. This allows analysts and business users to find business insights on the raw data versus just working with tiny aggregates and small extracts of the data.

**Data Architects** in IT have long been forced to rely on a complex stack of data warehouses, data marts and cubing servers that fragment data access, slow down data provisioning and clutter the architecture. Arcadia Enterprise runs natively on Hadoop nodes to eliminate the complexities inherent in these multiple layers. Featuring complete integration with Hortonworks Data Platform, industry’s leading enterprise-ready Hadoop distribution, Arcadia Enterprise allows data architects to rapidly and confidently deploy Hadoop.

**Data Analysts and Business Users** have come to rely on tools that can only extract a subset of the data available, limiting cross-functional data discovery and visualization. With its intuitive web-based drag-n-drop UI that accesses granular data in Hortonworks, Arcadia Data eliminates the visualization challenges you face with the rapid growth in the scale, sources and scope of your data. You can discover and expose relationships and trends with more comprehensive reach. Intuitive drag-and-drop authoring extends to advanced visualizations such as granular path analysis, flow and funnel algorithms, behavior-based segmentation and correlations.

For **Data Scientists**, advanced model building and predictive simulations on Hadoop data can lead to breakthrough insights – only to flounder at the stage of presenting rich discoveries to decision makers and non-experts. Arcadia Data can help you create, embed and publish visualizations from these derived datasets, with secure transparent access all the way down to fine-grained data. Then any user with a browser can drill, zoom, pivot and build on your analyses to learn about dimensions and relationships on their own, in an intuitive and familiar visual environment.

**Rich Visualizations, Profound Results**

**Powerful, Simplified**

Arcadia Enterprise runs natively on Hadoop nodes, connecting business users to Hadoop. Leverages the scale, data and security infrastructure of Hadoop and integrates with Ambari.

**Explore Quickly & Directly**

Intuitive visual interface for exploration and semantic modeling on all of your data. Active Data Store continuously models data based on usage for fast concurrent access.

**Advanced Analytics**

Self-service advanced analytical capabilities for business users. Support real time as well as free text based analysis, behavior-based segmentation, event analytics, and dimension/measure correlations.

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Arcadia Data in the Modern Data Architecture

Unmatched simplicity, speed and scale unleashes the power of Big Data
It’s that easy!

Arcadia’s platform uses Hadoop as its operating system, allowing it to run directly on the Hadoop servers to deliver scale, speed, flexibility and analysis that surpass the non-converged architectures of the past. Users can quickly and easily perform exploratory analysis on all of their data to get the answers they need, when they need them.

Arcadia Data is a Certified Technology Partner

The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.

On-Cluster BI & Analytics

Arcadia Enterprise is the first modern visual analytics and Business Intelligence (BI) platform that is completely converged inside Apache Hadoop. The result is drag-and-drop analytics that deliver rich visualizations and deep insights against even the most granular data.

- High performance via direct access to Apache Hadoop data
- No summarization, duplication or sampling
- Connect Arcadia directly to Hadoop clusters to share and collaborate with visual data-driven applications

Arcadia Data is a Certified Technology Partner

The Hortonworks Certified Technology Program reviews and certifies technologies for architectural best practices, validated against a comprehensive suite of integration test cases, benchmarked for scale under varied workloads and comprehensively documented.

Hortonworks. We do Hadoop.

Hortonworks is a leading commercial vendor of Apache Hadoop, the open source platform for storing, managing and analyzing Big Data. Hortonworks Data Platform, our distribution of Apache Hadoop, provides an open and stable foundation for enterprises and a growing ecosystem to build and deploy Big Data solutions.

Hortonworks is the trusted source for information on Hadoop, and together with the Apache community, Hortonworks is making Hadoop an enterprise data platform. Hortonworks provides unmatched technical support, training and certification programs for enterprises, systems integrators and technology vendors.

For additional questions, contact:

- Arcadia Data, Inc.
  www.arcadiadata.com
  (415) 680-3535
- Hortonworks
  www.hortonworks.com
  (855) 8-HORTON